Press Release FOR IMMEDIATE RELEASE August 17, 2015 Contact: Kevin Swisher kswisher@packardonline.com 1925 Shiloh Road, Bldg. 2 Kennesaw, GA 30144 770-427-5765

## Packard Expands Operations with Indianapolis Distribution Center

**Kennesaw, GA** – Packard Inc., a Georgia-based HVACR master distributor, announces it will open a 42,000 square foot distribution center on September 1 in Indiana.

The new warehouse will stock inventory from Packard's 10,000+ product list, provide shorter lead times and help meet the heavy stock-order demands from their wholesale customers within the Midwest region. The distribution center will also feature a customer pick-up area, providing wholesalers in or around the metro Indianapolis area an option to pick-up their order.

"The Indianapolis distribution center will be a huge asset to our Midwest wholesalers. They'll have access to our diverse and comprehensive HVACR inventory, will receive product faster and get the expertise and trust that comes with Packard." said Bill Snyder, Midwest Regional Sales Manager for Packard, who oversees sales in Indianapolis area.

The Packard Indianapolis Distribution Center is located at 2570 North Shadeland Avenue, Suite 103, Indianapolis, Indiana, 46219. Hours of operation will be Monday-Friday 7:30am-5:00pm.

"Our team is very excited about this new opportunity. Packard's expansion into the Midwest reflects the overall commitment to our customers and their needs. It will carry Packard one step closer to our goal of becoming the preferred Master Distributor of choice for HVACR motors, parts and accessories." said Dan Lauterhahn, V.P. of Sales and Marketing for Packard.

A Grand Opening event will be held on Wednesday, October 28, 2015, from 9 a.m. to 4 p.m. and will feature products from top industry manufacturers, training from Packard Academy, food and drinks, giveaways and a grand prize raffle.

For more information about the new Indianapolis Distribution Center or Packard contact Kevin Swisher, Marketing Manager at kswisher@packardonline.com or visit www.packardonline.com.

## About Packard:

For more than 56-years, Packard has been a master distributor of HVACR solutions for manufacturers all over the world. Its extensive history with the strongest domestic suppliers and vast experience with global sourcing, allows the company to bring wholesalers the most innovative and highest quality products available. Packard's brand offering includes top industry names, as well as its own exclusive private-label lines. With corporate headquarters located in Kennesaw, Georgia, Packard has nine strategic sales offices and 32 independent manufacturers' representatives servicing wholesalers across the U.S. Packard's unyielding dedication to providing the best service, selection and satisfaction remains the company's top priority.